



24th Annual Farmville Dogwood Festival April 29th – May 1st, 2011

Sponsorship Opportunities

Grand Sponsor (\$1,000 and Up):

- Your corporate logo appears in all print and TV advertising and in the Festival Guest Brochure
- Frequent mention of your firm in Festival public address announcements
- Your choice of venue to be sponsored.
- Your corporate banner hung in your sponsored venue
- Inclusion of your firm on the “Sponsor Wall of Banners”

Sponsor (\$500 – \$999.99):

- Large, bold print mention in the Festival Guest Brochure
- Mention of your firm in Festival public address announcements
- Your choice of venue to be sponsored.
- Your corporate banner hung in your sponsored venue
- Inclusion of your firm on the “Sponsor Wall of Banners”

Patron (\$250.00 - \$499.99):

- Large typeface print mention in the Festival Guest Brochure

Donor (\$100.00 - \$249.99):

- Medium typeface print mention in the Festival Guest Brochure

Supporter (\$25.00 - \$99.99):

- Print mention in the Festival Guest Brochure

Television Media: WITN TV-7 Greenville – Approximately 50 30” spots in a ten-day period
WNCT TV-9 Greenville – Approximately 25 30” spots in a ten-day period

Print Media: Greenville, Ayden-Grifton-Winterville, Farmville and Snow Hill.

Guest Brochure: Distributed at the Festival and runs a Wednesday wrap in the Greenville daily paper and as an insert in three area weekly papers during festival week.

Festival Attendance: Draws an average of 15,000 guests annually representing a wide cross section of the population in the adjacent 8 county region of Eastern NC.