

Farmville Dogwood Festival 2010- Logo Contest

We are looking for a logo!

The Town of Farmville Dogwood Festival Committee is looking for an innovative, creative and colorful logo for its 2010 Dogwood Festival to be held in April. The winning logo will receive a cash prize of \$500.

Background: This year will be the 23rd year of the Festival. It is a family-oriented, fun filled weekend that showcases all Farmville has to offer in fulfillment of its brand "Experience our Community." Check out www.farmville-nc.com for details on our community.

Specifications:

The logo must be easily reduced or enlarged in size (without loss of detail). It will be used on banners and signage (large), programs, cups (stadium size) and t-shirts. It will also be displayed in various media formats such as newspaper and television.

The most popular logos in the past have incorporated the Dogwood Flower/Tree in the design using traditional colors. A four-color process is preferred. The t-shirt colors for 2010 will be lime green and sand. Approximate pantone colors for the shirts are: PANTONE 7528 C:43 M:0 Y:60 K:0; PANTONE 7488 C:0 M:3 Y:10 K:10

Please provide your design in a gif or tif format as an attachment to dogwoodfestival@farmville-nc.com by **December 1st**. Please specify the Pantone Colors used in the design. And, please provide the design in an approximate 3" x 4" size, suitable for a t shirt with the logo appearing on the front left pocket placement and a size suitable for placement on the backside of the t-shirt. The words "Farmville Dogwood Festival 2010" should be compatible with the design and either incorporated as a separate compatible design or as part of the logo itself. Please specify font and colors.